



Tourism Ambassador Program FAQs

What is a Tourism Ambassador?

A Tourism Ambassador represents the Butler County Visitors Bureau as a friendly face to visitors. Tourism Ambassadors help visitors by making them feel welcome and providing information on Butler County.

What are the requirements?

All Tourism Ambassadors must be at least 18 years of age and willing to learn about Butler County. Don't know a lot about the area? Don't worry, we can teach you! We just need you to be happy to help and enthusiastic about meeting new people.

What responsibilities will I have?

Don't worry, it's a fun job! You'll get to participate in different events around the county to show your love for Butler County to our visitors. Each event is different, so you'll have the opportunity to experience all the great things going on in Butler County. The logistics of each event may entail anything from set-up, to presenting information, and tear-down.

What's the time commitment?

Don't worry, we know you have a lot going on, so that's why we made it simple! Each month from June through September, a minimum of 4 hours are required from each ambassador, for a total of 16 hours for the season. From October through May, the requirement slims down to an as needed basis, as less events occur during this season. The event list will be sent out via email, which provides the opportunity to sign up for whichever event you choose.

What are the benefits?

As a Tourism Ambassador, you will be paid for your time working events, along with many other perks. Most shifts will include free admission into the event, which can be explored following your shift. You'll also learn about Butler County and become a Certified Tourism Ambassador following a class hosted by the Cincinnati CVB.

How can I apply?

Contact our Visitor Experience Manager, Courtney Regg, at cregg@gettothebc.com for more information.

