

London & Dublin

Sport, Management, and Culture in the Global Marketplace Study Abroad



Quick Facts:

Program Dates:
June 7– June 29, 2019

Course(s):
KNH 499 (6 credits) or
KNH 499 (3) & KNH 414 (3)

Application Deadline:
March 1, 2019

Program Fee:
\$4100 + flights (~\$900) +
tuition per credit

Bonus: Attend the 2019 FIFA Women's World Cup in France!

WHO IS THIS FOR?

The program is open to students of all majors and academic backgrounds. It's intended for those students with personal and professional interests in the area(s) of: sport management, sport policy, tourism and event management, sport sociology, sport coaching, sport science, kinesiology, public health, physical activity, and/or physical education.

HOW DO I APPLY?

To apply, students should visit the online brochure on the Miami Global Initiatives website: <https://www.studyabroad.miamioh.edu/?go=SLAMinEurope>

WHO IS HERE TO HELP?

Sport, Management, and Culture in the Global Marketplace is a Miami University Faculty-Led Study Abroad program directed by Dr. Adam Beissel, a faculty member in the Department of Kinesiology and Health. For more information, you can email Adam (abeissel@miamioh.edu).

WHAT DO I NEED TO KNOW?

- Students will be fully immersed in the global and local spaces and cultures of the UK & Ireland sport industry.
- Program travels to to cities (London, United Kingdom and Dublin, Ireland) over a three week period.
- Program fee includes accommodation, transportation, lectures, some meals, meetings, activities, and events.
- Students will be be given the opportunity for first hand experience in, and a thorough understand of, the rapidly expanding global sport marketplace through:
 - *Formal lectures delivered by prominent guest scholars from UK and Ireland universities in the field of sport management*
 - *Meetings with sport managers and executives from governing bodies, corporate sponsors, sport media corporations, major venues, and professional teams to outline the UK and Ireland sport industries.*
 - *Site visits to locally and nationally prominent European sport stadiums, venues, and facilities.*
 - *Attend a Gaelic hurling match, the 2019 Cricket World Cup, and the 2019 FIFA Women's World Cup in France.*
 - *Physical cultural experiences such as Gaelic football and hurling, whitewater rafting, footgolf, and Olympic road cycling.*